Maryam Mowla

Web & Graphic Designer

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Highlights of Qualifications

- 2+ years experience in web / graphic design, including:
  - Web programming, WordPress, Bootstrap, Google Analytics, and Search Engine Optimization (SEO).
  - Working with Divi and Elementor visual builders, and having a good understanding of Woocommerce plugin.
  - Working with different plugins, and implementing them based on the required functionality.
  - Logo design and branding, user interface, typography, photo and video editing, interactive media, animation, and digital marketing.
- Effective presentation, communication, and writing skills.
- Fast-learner, self-motivated, and extremely detailed person.
- Proven time management, organizational, and teamwork skills as well as critical thinking, problem-solving, and decision-making skills.

Work Experience

- **Web/ Graphic Designer at "Vendasta Technologies".** (Saskatoon, Canada) 2022
  - Participated in consultation calls with customers, developed and designed websites, and applied customer revisions to the site.
  - Assured of the quality of the websites such as mobile responsiveness, plugins, SEO and other factors.
  - Communicated with other teams such as content writers, Communication team, and website support team.
  - Transferred a whole website to another website.
- **Internship student at "2 web Design Inc".** (Saskatoon, Canada) 2021
  - Performed research online related to businesses that could be the target audience.
  - Evaluated the business's websites and created analytical reports to be used for prospecting.
  - Transitioned a website from the Squarespace platform to WordPress.
- **Lu Company.** (Saskatoon, Canada) 2020
  - Designed a logo, sticker, business card, packaging card, and earing card for Lu company.

Education

- Saskatchewan Polytechnic (Canada), 2019 - 2021
  - Interactive Design & Technology (IDT): 2-year diploma program, GPA: 96.85
- Payame Noor University (Iran), 2008 - 2015
  - Industrial Engineering: Bachelor of Science program

Technical Skills

- Proficient with WordPress, Bootstrap, Google Analytics, and SEO.
- Proficient with Elementor and Divi visual builders.
- Competent at web programming by HTML, CSS, JavaScript, and PHP.
- Demonstrated competence in Adobe Creative Suite applications including: Photoshop, Premiere Pro, InDesign, Illustrator, Audition, Adobe Dreamweaver, Adobe Animate, and Adobe XD.
- Proficient at photography, videography, and photo/video editing.
- Skilled with color theory, management, and profiles for both print and digital applications.

Honours and Awards

- Saskatchewan Innovation and Opportunity Scholarship 2020 and 2021

References

Will be provided upon request.